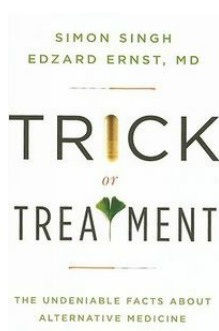


TRICK OR TREATMENT: THE UNDENIABLE FACTS ABOUT ALTERNATIVE MEDICINE

Whether you are an ardent believer in alternative medicine, a skeptic, or are simply baffled by the range of services and opinions, this guide lays to rest doubts and contradictions with authority, integrity, and clarity. In this groundbreaking analysis, over thirty of the most popular treatments—acupuncture, homeopathy, aromatherapy, reflexology, chiropractic, and herbal...



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Trick or Treatment: The Undeniable Facts about Alternative Medicine

Author	Simon Singh
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Peek Inside the Book

(Florence) Nightingale's passion for statistics enabled her to persuade the government of the importance of a whole series of health reforms. For example, many people had argued that training nurses was a waste of time, because patients cared for by trained nurses actually had a higher mortality rate than those treated by untrained staff. Nightingale, however, pointed out that this was only because...

Perhaps the greatest danger in the way that alternative therapists behave is simply the promotion of their own treatments when patients should be in the care of a conventional doctor. There are numerous reports of patients with serious conditions (e.g. diabetes, cancer, AIDS) suffering harm after following irresponsible advice from alternative practitioners instead of following the advice of a doctor. Simon Singh, *Trick or Treatment: The Undeniable Facts about Alternative Medicine*

Reader's Opinions

Few things are better understood than alternative medicine modalities and there are less things that are